



5ive Global

Business & Education Consultants

executive business education division



Executive MBA

*Delivered online by experienced academics and
experienced professional managers.*



www.5iveglobal.com

Executive MBA

Master of Business Administration

Online programme

Overview

The programme is made up of a number of 20 credit modules, some of which are compulsory and others are elective. To achieve your MBA, you will need to have completed 7x20 credit modules and a research dissertation. To achieve the MBA with the specialism, you will need to have successfully completed one of the specialist modules within the 7 that are required and undertake the research for the dissertation in the area of specialism.

Our unique approach

Each MBA research degree student is supported by one supervisor who is interested in the student's particular area of study. For their dissertation module. In our unique approach, an experienced senior business professional will also support and mentor the student in the practitioner work-based element of their study. All of our professional practitioners are at senior management and also have at least Master's qualifications and at least 20 years senior management experience.

Action learning

Mindful of the ever changing challenges that confront the business leader every day, our approach to learning brings like minded individuals together in a community of practice to learn from their collective experiences. Our MBA is designed to foster a community of learning between student and teacher as well as student to student.



Master of Business Administration

Our online MBA programme is aimed towards relevant work-based research that is relevant to the student's organisation. Our carefully chosen tutors come from backgrounds that are from academic as well as professional because we see the value in MBA that produces actionable knowledge which directly benefits the student's organisation.

Practice-based Learning

The MBA programme is designed so that the student will develop the necessary skills necessary for research in their own organisations and will develop research-based thinking in the workplace. The skills developed will be transferable far beyond the MBA and will deepen the understanding of the student about implementing new business ideas as well as evaluating workplace problems.

Programme outline

Students complete their qualification with dissertation based on a critical project undertaken in their organisation. The dissertation is designed to produce new, relevant knowledge for immediate use. The dissertation will account for 40 credits of the overall 180 required to achieve the MBA qualification.




Why run an online MBA programme?

With the proliferation of The Master of Business Administration (MBA) qualification is now seen as the minimum entry requirement for a career in management and increasingly in the 21st century employers are looking for not only the rigor that is associated with the attainment of the MBA but a specialism for specific functional business areas. We are offering an MBA with flexibility — study with us to achieve a qualification that will change your lives. We are launching an MBA that is delivered 100% online, and this allows you study anytime, anyplace and anywhere to fit in with your busy lifestyles. The programme adopts a student centred approach to teaching and learning that will allow you to develop both personally and professionally.

There has been a steady growth in the provision of online Masters programmes, and these accounted for 11% of the UK MBA offerings in 2014 and that this percentage is likely to grow in the coming years due to a number of factors (Palin, 2015). The demand for online MBAs will continue to grow as they are now no longer seen as a “poor relation to a traditional on-campus degree” (Chan, 2015) and students undertaking the online mode of study return a high level of satisfaction with the mode of study with a recent poll of MBA students found that 82% of the respondents were pleased that they took the online learning route (FT.com, 2015)

What can we offer?

With recent proliferation of professional business courses across the globe creates both, the need and the opportunity for establishing a cross-spanning network to supplement Masters level programmes. We provide the module content, support in the implementation and running of MBA programmes under the umbrella and brand of the partner university. We have a vast experience in this field and such an approach allows providing quality MBA education by attracting online students from the global market.



“We provide the module content, support in the implementation and running of an online MBA programmes under the umbrella and brand of the partner university.”



Challenge your thinking



Uniquely tailored MBA



100 per cent online



Delivered by academics and
business professionals



Specialisations available



Core Modules

Introduction to studying at Masters level
Operations and Process Management
Managing Human Resources
Managing Finance
Managing Marketing
Strategic Management
Dissertation

Optional modules

Business psychology
International business
Entrepreneurship and Innovation
International Operations Management
International Human Resource Management
Environmental Management

Compulsory Module descriptions

Introduction to studying at Masters level (no credits)

This module provides students with an appreciation of the requirements of Masters study in terms of the reading that must be carried out and the need for critical reflection. Additionally students are facilitated in the use of methods of asynchronous learning that is used in an online programme. There are techniques to develop students' confidence and understanding of research methods used in business and organisation.

Business research methods (20 credits)

A thorough grounding and use of all main techniques of research both quantitative and qualitative (especially SPSS and NVivo) will be studied. The critical importance of action learning will be emphasised as well as the statistical training necessary to effectively evaluate the research data.

Managing operations and processes (20 credits)

This module explores the diverse range of activities involved in the management of operations and business processes whether internally within the organisation or across the global supply chain. The module will explore the functional activities such as the management of capacity and demand or quality to more strategic initiatives involving the design, planning and control of business operations

Strategic management (20 credits)

This module will evaluate and appraise the strategic approaches utilised by organisations, whatever their size or sector of activity. The view that strategy is seen as the long-term direction of an organisation and these three critical elements of the strategy formulation are explored in depth.

Managing human resources (20 credits)

This module will explore the practical implications of the human resource management policies and examine how people are the key resource all organisational success. Whilst there will be a focus upon functional activities such as the recruitment, selection, development, retention and reward of employees, the role of HR at the 'top table' will be explored in some detail.

Managing finance (20 credits)

Studying on this module will allow you to develop a deep understanding of the key principles of financial accounting, management accounting and finance. These principles will be studied in the context of real world organizations with a critical focus upon the levels of analysis and interpretation of financial information..

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Compulsory Module descriptions

Managing markets (20 credits)

This module will help you develop and implement marketing plans and strategies across a range of sectors in both domestic and international markets. A key element of marketing activity is the analysis and evaluation of promotion and sales techniques and strategies and these will be explored using real world case examples.

Business economics (20 credits)

Studying on this module will help you as a manager to understand the opportunities and threats that exist within the internal and external environments. This will ultimately lead to an improvement in overall decision making and will lead to better allocation of resources.

Dissertation (40 credits)

This module is the culmination of the programme of study that requires you to undertake a piece of independent research that looks to link theory to practice. The dissertation is designed for continual feedback throughout the module with you having access to an individual online supervisor to enable close interaction to take place. Research methods training will be provided to allow you to have a deep understanding of the approaches that can be taken. If you are opting for a specialism pathway, then the research for the dissertation must be undertaken in the area of specialism chosen.

Optional modules will be available depending on demand.

Note: Introduction to studying at Masters level is not a credit bearing module.

Happy Graduation!

CLASS OF
2016



~~impossible~~
~~unable~~



The MBA student

This programme is ideal for senior managers, business owners and business consultants. Indeed anyone that is involved in leadership positions or as policy-makers and who want to make a real difference, the MBA is suitable for them. Entrepreneurs and working professionals who work in both the profit and non-profit sectors will also benefit from this practice-based learning approach to become change agents in their respective organisations.

The MBA will enhance the careers of the professional manager and business leader and improve their practice through a more reflective approach.

The MBA course has been created in conjunction with organisation leaders (CEOs and MDs) to understand their needs to develop their existing skills as well as develop new ones and to gain a prestigious academic recognition along the way.



Our partnership with your organisation.

We have a vast experience in this field and such an approach allows providing quality MBA education by leveraging on global scale.

We are offering our services to credible Higher Education Institutions around the globe, and we support them from the very start up to the accreditation stage. If you are considering to implement a MBA programme, or to take an existing one to scale, then we like to hear from you.

Revenue streams

The operational cost of implementing this programme by using an online and blended approach. Intake sizes of student cohorts of 25 or more students are desirable for the first taught phase of the programme, while using a modular price structure would allow for charging students per module. An intake of just 25 students could generate €350K in revenue over a 2 year programme. We also a DBA programme allowing to even more revenue generation for student wishing to progress of doctoral studies.

How will it work?

We propose as a standard partnership to run your MBA programme as a private Higher Education (HE) provider. In this option your institution will contract the delivery and teaching of the MBA programme to us (as the Private HE Provider). As the HE provider, we will use our resources in providing the required personnel (course and module designing, lecturers, online tutors, thesis supervisors, etc.) to deliver the MBA programme. We will draw on the skills and extensive knowledge of our core team and also our vast network of academics all over the world (and where possible, also reputable nationals from the area that your institution is based or operates). The private HE provider is paid through contract fees and also share of profits.

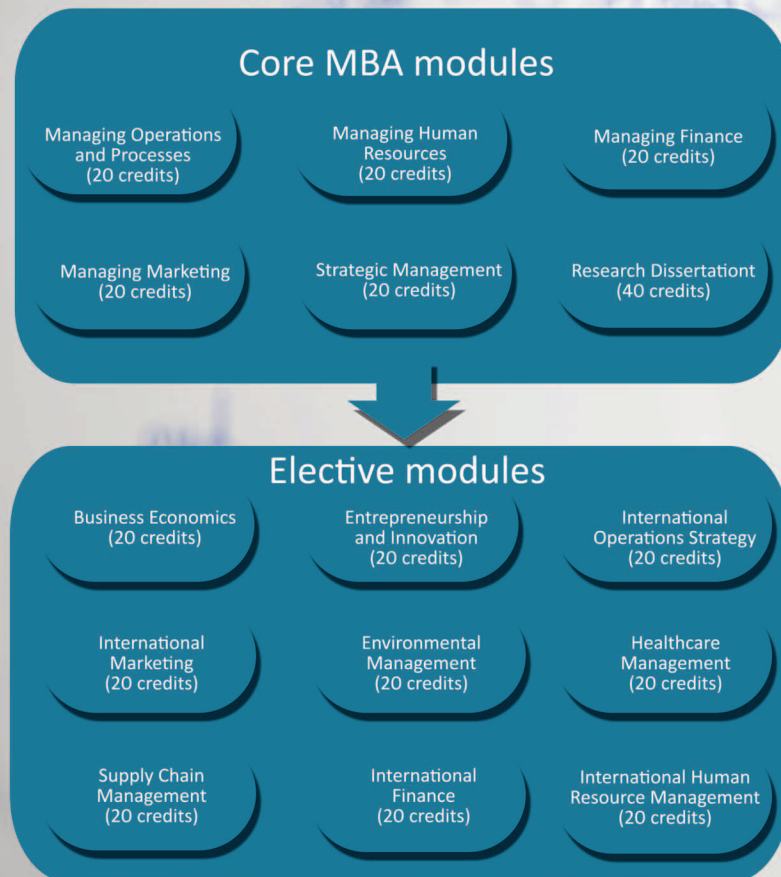


How the MBA is delivered

We have a vast experience in this field and such an approach allows for a truly blended learning experience for the student that is as relevant to their own professional practice as possible

We offer the possibility for the student to study for 180 credits, of which 160 of them must be taken from the core modules. The remaining 20 credits can come from any one of 9 specializations as shown under the elective module options.

The dissertation will involve an academically researched project of no more than 18,000 words. Each student will be assigned an academic supervisor who has similar interests to the student. In addition a professional business mentor will also be available to guide the student to look at the practical implications of their research.





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